

# Reading the Gastro Pub Wine List

**the modest merchant makes wine more accessible, digestible and fun.**

*Whether you like, love or live wine, the modest merchant strives to break down the pretence surrounding the world of wine, allowing you to learn, have fun and really get the most out of your every experience.*

**Event:** A corporate networking event focused around the *Gastro Pub Wine List*.  
**Location:** Offsite venue T.B.C.  
**Number:** 60 people  
**Timing:** Oct/Nov '14, 18.30 - c.22.00 T.B.C.  
**Cost:** £1,500 (*breakdown to be provided*)  
**Contact:** yourname@yourcompany.com

**Proposal:** Over a glass of sparkling wine the mm will take the audience through reading, understanding and selecting the gastro-pub wine list. Introducing the fundamentals and crux of the wine the list for 15 minutes we will then proceed to taste 4 whites, 2 rosés and 4 reds all from an actual list. The selection of wines will increase in price, vary in style, provenance and quality and for each one the mm will briefly discuss what to expect in a relaxed, informative and fun environment. Each pair of wines will be introduced for 5 minutes and there will be 15 minutes tasting time for each to facilitate socialising and networking, perfect for a relaxed corporate occasion.

**Wines pp:** 1 x introductory glass of sparkling wine (40 bottles)  
4 x sample glasses of white wine (4 x 20 bottles)  
2 x sample glasses of rosé wine (4 x 20 bottles)  
4 x sample glasses of red wine (4 x 20 bottles)

**Set up:** The following will be provided:

- Wines, water and soft drinks
- A projector, screen and microphone
- Glassware, openers & spittoons
- Team of staff
- Tasting sheets and notes

Food is not included but may be requested on demand

The mm is willing to tailor your event to meet your needs and ensure you and your guests have a fantastic evening. If you have any questions please contact Alex on 07865 079 876

**the mm**